



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Technical support to the inception of the "Clusters 4 Development: Better Business Sophistication in Georgia" Project	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in %	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (6)	points (max. 100)	assess- ment (2)x(7) (8)
		(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>1</b>	<b>Appropriateness of suggested concept and work plan</b>							
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	4						
	<b>Subtotal for 1</b>	20						
<b>2</b>	<b>Recommendations</b>							
	<i>2 LOR to evidence successful cooperation with the International Development Partners / Programs / Projects to Georgia in the last 2 years</i>	5						
	<b>Subtotal for 2</b>	5						
<b>3</b>	<b>Experience of the Consultant</b>							
	<b><i>Excellent communication, facilitation and moderation skills</i></b>	5						
	<b><i>Strong research, analytical and report writing skills</i></b>	5						
	<b><i>Advanced computer skills including Microsoft Office and web-based applications</i></b>	5						
	<i>More than 7 years of professional experience in the tourism industry in Georgia</i>	15						
	<i>Sectoral research and analysis in the tourism and related industries in Georgia: at least 3 successfully completed assignments</i>	10						
	<i>Experience in working with major development partners in Georgia working in the field of private sector / tourism development, in tandem with international and local experts</i>	10						
	<i>Experience in consulting of SMEs in tourism and related industries in the regions of Georgia in the fields of: (1) organizational and business strategy development, (2) organizational capacity development, (3) development / diversification of niche tourism and HORECA products</i>	15						
	<b><i>Excellent knowledge of English and Georgian</i></b>	10						
	<b>Subtotal for 3</b>	75						
	<b>Grand Total</b>	100						